

ANNEXURE**ANNEXURE AS REFERRED TO IN PART (A) TO (C) OF LOK SABHA UNSTARRED Q. NO 1412 TO BE ANSWERED ON 04.12.2024 RAISED BY SHRI SHAFI PARAMBIL REGARDING EXPENDITURE ON ADVERTISING & PUBLIC RELATIONS****The expenditure spent on Advertising and Public Relations (PR) for each Ministry through CBC during FY-2023-24)**

(Rs. in Cr.)					
SL.NO	Ministry Name	Print Media	Audio Visual	OP	Total
1	Agriculture	5.62	4.80	9.53	19.95
2	Animal Husbandary	0.00	0.00	4.19	4.19
3	Atomic Energy (Independent Deptt.)	0.57	0.00	0.00	0.57
4	Ayush	0.91	0.00	0.00	0.91
5	Cabinet Sectt.	0.02	0.31	0.00	0.33
6	Central Vigilance Commission	0.28	0.00	0.00	0.28
7	Chemical & Fertilizers	0.0045	0.00	0.00	0.00
8	Civil Aviation	0.26	0.00	0.00	0.26
9	Coal	0.11	0.00	0.00	0.11
10	Commerce & Industry	0.75	2.29	0.00	3.04
11	Communication & IT	0.08	1.46	0.00	1.54
12	Comptroller General of India	0.03	0.00	0.00	0.03
13	Consumer Affairs, Food & Public Distribution	0.74	4.90	5.82	11.46
14	Corporate Affairs	1.87	0.00	0.00	1.87
15	Culture	11.13	2.53	0.00	13.66
16	Defence	9.64	9.45	0.48	19.57
17	Drinking Water Supply	0.02	0.00	7.67	7.69
18	Earth Sciences	0.05	0.00	0.00	0.05
19	Election Commission of India	3.71	5.55	0.24	9.50
20	Environment & Forest	0.94	0.87	0.00	1.81
21	External Affairs	5.68	5.68	29.99	41.35
22	Finance	52.55	19.37	0.23	72.15
23	Food Processing Industries	0.98	0.35	0.00	1.33
24	Health & Family Welfare	8.31	9.12	23.56	40.99
25	Home Affairs	4.32	0.55	0.00	4.87
26	Housing & Urban Poverty Alleviation	0.74	3.39	15.29	19.42
27	Human Resources Development	5.81	0.00	0.00	5.81
28	Information & Broadcasting	45.16	168.54	56.23	269.93
29	Information Technology	1.28	0.00	0.00	1.28
30	Labour & Employment	0.76	0.00	0.00	0.76
31	Law & Justice	0.03	0.00	0.00	0.03
32	Micro, Small & Medium Enterprises	6.22	3.78	6.37	16.37
33	Mines	0.03	0.00	0.00	0.03
34	Ministry of Cooperation	0.0046	0.00	0.00	0.00
35	Minority Affairs	0.00	3.51	0.00	3.51
36	National Human Rights Commission	0.02	0.00	0.00	0.02
37	New & Renewable Energy	2.64	0.63	0.00	3.27

38	Niti Ayog	0.73	3.18	0.00	3.91
39	Panchayati Raj	0.00	0.12	0.00	0.12
40	Personnel Public Grievance & Pensions	0.081	0.57	0.00	0.651
41	Petroleum & Natural Gas	0.02	0.03	0.00	0.05
42	Posts	2.03	0.00	0.00	2.03
43	Power	2.62	0.14	0.00	2.76
44	Reserve Bank of India (RBI)	0.03	0.00	0.00	0.03
45	Road Transport & Highways	4.05	0.00	0.00	4.05
46	Rural Development	0.02	23.13	1.21	24.36
47	Science & Technology	1.45	0.14	0.00	1.59
48	Shipping	0.81	0.15	0.00	0.96
49	Skill Development And Entrepreneurship	0.06	0.00	0.00	0.06
50	Social Justice & Empowerment	8.12	0.00	0.00	8.12
51	Space	0.0001	0.00	0.00	0.00
52	Statistics & Programme Implementation	0.04	0.00	0.00	0.04
53	Steel	0.01	0.00	0.10	0.11
54	Telecommunications	3.15	0.00	0.00	3.15
55	Textiles	0.73	0.00	0.00	0.73
56	Tourism	0.68	0.39	0.00	1.07
57	Tribal Affairs	3.95	0.00	1.09	5.04
58	U.P.S.C	0.26	0.00	0.00	0.26
59	UIDAI	1.39	0.00	0.21	1.60
60	Urban Development	0.09	6.10	0.00	6.19
61	Water Resources	0.02	0.00	0.00	0.02
62	Women and Child Development	0.05	11.19	0.00	11.24
63	Youth Affairs & Sports	0.32	0.18	0.00	0.50